



*****Public Notice*****

Lanesborough Community Choice Power Supply Program

Consumer Notification

The Town of Lanesborough is pleased to announce that it has awarded Dominion Retail, Inc. a contract to provide competitive electric power supply for eligible electric service customers for meter reads beginning in February 2012. In accordance with state law, every eligible consumer will receive a Consumer Notification letter.

The process to receive this lower cost electricity is designed to be as simple as possible. **The Town of Lanesborough/Dominion Retail contract will change only who supplies, not who delivers, the electric power – reflected in the “Supplier Services” charge on the monthly electric bill.** Town of Lanesborough consumers will continue to receive a single electric bill from Western Massachusetts Electric Company (“WMECo”) containing the Dominion Retail, Inc. supply charge and other standard billing information. Bills will be due according to WMECo’s usual billing schedule. WMECo will continue to read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same as you currently receive.

Consumers do not need to take any action to participate in the Community Choice Power Supply Program. All eligible Basic Service consumers in Lanesborough will be automatically enrolled. Under Massachusetts law you have the right to choose not to participate in the Town’s power supply program. **Consumers who do not wish to participate must sign and send back the “Opt-Out Reply Card” included with the Consumer Notification Letter.**

Comparative Price

The chart below shows the price comparison between the Community Choice Power Supply Program and WMECO.

Town of Lanesborough Community Choice Program (Supplier Services Only)		WMECo’s Basic Service (Supplier Services Only)
2012-13 Price	February 2012- January 2013	January 2012-June 2012
Residential	6.99 cents/kWh	7.715 cents/kWh
Commercial	6.99	8.238
Industrial	6.99	8.451
Duration	Price is in place from customer’s February 2012 meter read until January 2013 meter read.	WMECos’ Fixed Basic Service rates change every six months for Residential and Small Commercial customers beginning in January and July, and every 3 months for Large Commercial and Industrial customers.
Exit Terms	No charge for customers to exit.	Customers may receive a reconciliation charge or credit.

Customers who are currently being billed on WMECo’s Basic Service Fixed Price Option who switch to Lanesborough’s Competitive Supplier during the Basic Service fixed price term will have their fixed price term bills prior to the switch recalculated using the applicable variable monthly prices.

For further information contact: Community Choice Power Supply at 1-866-485-5858 or 508-485-5858.